

INTRODUCING THE MINNESOTA 4R NUTRIENT STEWARDSHIP CERTIFICATION PROGRAM



VIRTUAL 4R TECHNOLOGY

FIELD DAY

TUESDAY, DECEMBER 1, 2020

FREE REGISTRATION



ABOUT

The second portion of our Virtual 4R Field Day will introduce viewers to the Minnesota 4R Nutrient Stewardship Certification Program. This program, which will be administered by the Minnesota Crop Production Retailers, was developed with input from fertilizer manufacturers and retailers, environmental organizations, state agencies, farm organizations and University of Minnesota researchers. Launched this fall, the program will help insure that retailers and their farmer customers are applying crop nutrients at proper rates and following best available science to optimize productivity, strengthen relationships between nutrient service providers and their customers, preserve natural ecosystems by growing more on less land, supporting state and nation-wide efforts to reduce nutrient runoff, and help safeguard drinking water supplies.

The Virtual Field Day will include:

- Objectives and goals of the program
- An overview of the certification process, and
- Experiences of participating fertilizer retailers.

Hosted by the Minnesota Agricultural Water Resource Center (MAWRC) in partnership with the Mosaic Company, Environmental Tillage Systems, Corteva, The Nature Conservancy, The Fertilizer Institute and other industry leaders.

REGISTRATION

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United States
Department of
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Natural Resources Conservation Service



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AGENDA

- 9:00** **Welcome & Introductions**
Warren Formo, MAWRC
- 9:10** **4R Case Studies and 4R Certification in North America**
Sally Flis, The Fertilizer Institute
- 9:30** **Public Perception of 4Rs**
Carrie Vollmer-Sanders, Director, Ag Engagement Strategy, The Nature Conservancy
Lisa Kushner, The Nature Conservancy
- 10:00** **Overview of the MN 4R Nutrient Stewardship Certification Program**
Adam Herges, The Mosaic Company and Nutrient Stewardship Council Chair
- 10:20** **Experience from Fertilizer Retailers**
A panel discussion including retailers involved in development & piloting of the program
- 11:00** **Q&A Session and Wrap Up**
Warren Formo, MAWRC
- 11:30** **Adjourn**
Thank you for participating, and a special thanks to our sponsors!



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